

# PROSPECTUS

SPONSORSHIPS/VENDORS/EXHIBITORS



## CENTER FOR AUTISM & RELATED DISABILITIES

**JANUARY 12-14. 2024 | ORLANDO. FL**

*Florida's 1st Choice for Autism Support*

FLORIDA HOTEL & CONFERENCE CENTER  
8001 SO. ORANGE BLOSSOM TRAIL  
ORLANDO, FL 32809

# Center for Autism & Related Disabilities Annual Statewide Conference

Date: January 12-14, 2024

Location: Florida Hotel & Conference Center at the  
Florida Mall, Orlando, FL | 8001 SO. ORANGE BLOSSOM  
TRAIL, ORLANDO, FL 32809

Audience: Parents, Educators, Therapists, Administrators  
& Self Advocates

The CARD Annual Conference is the premiere event for  
autism in the state of Florida attracting an average  
attendance of 1,100.

## IMPORTANT DATES

### JUNE 30, 2023

31ST Annual Statewide CARD Conference  
final call for proposals selected

### AUGUST 05, 2023

31ST Annual Statewide CARD  
Conference final presenter  
selection is completed

### SEPTEMBER 1, 2023

31ST Annual Statewide CARD  
registration opens & website  
with your details/links opens

### NOVEMBER 13, 2023

Your organization abstract for the  
conference program is due along  
with any ads or other advertising  
material according to your sponsor-  
ship level

### DECEMBER 08, 2023

Names and emails for conference  
complimentary admissions  
according to sponsorship level

### JANUARY 11, 2024

Exhibit set up opens at 5pm at the Florida Hotel &  
Conference Center

### JANUARY 12, 2024

Exhibit setup, only allowed before 7am or after  
5pm *(for those who did not*

### JANUARY 14, 2024

Exhibit breakdown at  
1pm



1,000+  
Attendees

30+  
Exhibitors

Unlimited  
Networking  
Opportunities  
For Exhibitors

50+  
Sessions





# 2023 PARTICIPANTS

> 1,000  
participants



## Know Your Audience

### ADULTS WITH DISABILITIES

Approximately 4% of the participants are adults with disabilities, primarily an autism spectrum disorder.



### CARD BOARD MEMBERS

Approximately 2% of the participants are CARD Board Members from various centers throughout the state of Florida.



### DISTRICT PERSONNEL

Approximately 5% of the participants are district personnel.



### NON & INSTRUCTIONAL PERSONNEL

Approximately 15% of the participants are instructional personnel and 8% are non instructional personnel.



### SCHOOL ADMINISTRATORS

Approximately 3% are school administrators.



### TEACHERS

Approximately 20% of the participants are teachers. We offer a free day to educators on Friday. It is through the Partnership for Effective Programs for Students with Autism (PEPSA) program.



### BUSINESS/ADVOCATE/COMMUNITY

Approximately 6% of the participants are business people or advocates and/or community business partners.



### DISCRETIONARY PROJECT PERSONNEL

Approximately 11% of the participants are the Florida State discretionary project personnel.



### FACULTY/STAFF

Approximately 5% of the participants are faculty and or staff members from Universities and Colleges.



### MEDICAL DOCTORS

Approximately 1% of the participants identify themselves as medical doctors.



### PARENT/GUARDIAN/FAMILY MEMBER/CAREGIVER

Approximately 14% of the participants identify themselves as a parent, guardian, family member or caregiver of someone with ASD.



### STATE/AGENCY PERSONNEL

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# PARTNER SPONSORSHIPS

## DIAMOND PARTNER SPONSORSHIP

2 AVAILABLE \$2,500.



### ADVERTISING BENEFITS

*Company logo & link on event website*  
*Company detailed summary on event website with links*  
*Full color ad in event program*  
*Logo Displayed:*  
*On pre-session slide presentation*  
*On event program*  
*On event banner*  
*In email communications\**  
*Recognition in event follow up email*  
*On event marketing material\**  
*Company description/logo/website recognition in conference event program*

### EXHIBITION & CONFERENCE BENEFITS

*Event Bag Inserts*  
*Recognition during Opening/Closing*  
*5 Minute presentation at CARD staff training on Friday, January 12*  
*3 Minute Presentation at Evening Network Event Saturday—1.13.24*  
*2 6' Draped Premium Corner Exhibit Tables*  
*6 Full Conference Admissions*  
*4 Exhibitor Passes*  
*Company Stand Up Banner on Keynote Stage\**

## EMERALD PARTNER SPONSORSHIP

3 AVAILABLE \$2,000.



### ADVERTISING BENEFITS

*Company logo & link on event website*  
*Company detailed summary on event website*  
*Full black & white ad in event program*  
*Logo Displayed:*  
*On pre-session slide presentation*  
*In event program*  
*On event banner*  
*Recognition in event follow up email*  
*On event marketing material\**  
*Company description /logo/website recognition in conference event program*

### EXHIBITION & CONFERENCE BENEFITS

*Recognition during Opening/Closing*  
*Event Bag Inserts*  
*3 Minute Presentation at Evening Network Event Saturday—1.13.24*  
*2 6' Draped Premium Location Exhibit*  
*4 Full Conference Admissions*  
*2 Exhibitor Passes*  
*Company Stand Up Banner on Keynote Stage\**

# PARTNER SPONSORSHIPS

## SAPPHIRE PARTNER SPONSORSHIP

\$1,500



### ADVERTISING BENEFITS

*Company logo & link on event website*  
*Company detailed summary on event website*  
*1/2 Page Black & White ad in event program*  
*Logo:*  
*On pre-session slide presentation*  
*On event program*  
*On event banner*  
*Company description/logo/website recognition in conference event program*

### EXHIBITION & CONFERENCE BENEFITS

*1 6' Draped Premium Exhibitor Location*  
*2 Chairs*  
*2 Full Conference Admissions*  
*2 Exhibitor Passes*  
*Recognition during Closing*  
*Event Bag Inserts*

## RUBY PARTNER SPONSORSHIP

\$1,000



### ADVERTISING BENEFITS

*Company logo & link on event website*  
*Company summary on event website*  
*1/4 Page Black & White ad in event program*  
*Logo:*  
*On pre-session slide presentation*  
*In event program*  
*On event banner*  
*Company description/logo/website recognition in conference event program*

### EXHIBITION & CONFERENCE BENEFITS

*1 6' Draped Premium Exhibitor Location*  
*2 Chairs*  
*2 Exhibitor Passes*  
*Event Bag Inserts*



# PARTNER SPONSORSHIP OVERVIEW



	DIAMOND	EMERALD	SAPPHIRE	RUBY	DUE DATE
Company Stand Up Banner on Keynote Stage*	X	X			At hotel 1/12
Company Links on Event Website	X	X	X		Upon receipt
Company Detailed Summary on Event Website	X	X	X		Upon receipt
Company Colored Ad in Event Program	full page				Nov. 15, 2023
Company Black & white Ad in Event Program		full page	1/2 page	1/4 page	Nov. 15, 2023
Company Description & Logo in Event Program	X	X	X	X	Upon receipt
Logo on Event Marketing Material*	X	X			As received/ printed
Logo on Event Banner	X	X	X	X	
Logo and Pre-Session Rotating Slide Show	X	X	X	X	
Logo in Email Communications	X				
Exhibitor Large Booth Premium Corner	X				
Exhibitor Passes (exhibitor passes are not for sessions)	4	2	2	2	Dec. 15, 2023
Conference Guest Pass Admissions	6	4	2		Dec. 15, 2023
Recognition during Opening	X	X			
Recognition during event Closing	X	X			
Recognition in event follow up email	X	X	X		
3 Minute presentation at Sat evening network event	X	X			Jan. 14, 2024
5 Minute presentation at CARD staff training	X				Jan. 13, 2024
Company Tote Bag Insert*	X	X	X	X	Jan. 7, 2024



# A-LA-CARTE SPONSORSHIPS



## BRANDING

CARD has expanded its a-la-carte offerings to support interest from its growing partnership base. CARD a-la-carte offerings offer the opportunity for more personalized sponsorship experience. All a-la-carte options and their benefits are listed below. Branding items will display 2024 CARD logo with host logo/information.\*



### 31st WI-FI HOST \$5,000

- Logo on Conference Screens as Wi-Fi Host
- Direct QR code links posted throughout conference
- Logo on conference mailings/eblasts
- Special Sponsor Page on Event Website
- 5 Minute Presentation Sunday Morning Keynote
- Special recognition in event program



### 31st CONFERENCE LANYARD \$2,000

- Logo on Conference Screens as Lanyard Host
- Logo on Conference Lanyards
- Special Sponsor Page on Event Website
- Logo on conference mailings/eblasts
- Special recognition in event program



### 31st CONFERENCE PENS \$1,800

- Logo on Conference Pens in every attendees bag
- Special Sponsor Page on Event Website
- Logo on conference mailings/eblasts
- Special recognition in event program



### 31st CONFERENCE NOTEPAD \$1,600

- Logo on Conference notepad in every attendees bag
- Special Sponsor Page on Event Website
- Logo on conference mailings/eblasts
- Special recognition in event program



### 31st SESSION SPONSOR\* \$1,200

- Logo on Session Conference Screen
- 1-Page Sponsor Collateral in Room\*
- Logo and Link on Event Website
- Full Colored Page Advertisement
- Special recognition in event program



### 31st PROGRAM ADVERTISEMENTS

- \$100. 1/4 Black & White Page Advertisement
- \$150. 1/2 Black & White Page Advertisement
- \$200. Full Page Black & White Advertisement
- \$250. Full Colored Page Advertisement

Advertise in the 2024 CARD Conference program that every participant over the 3 days will be going home with. Artwork submission must be sent as email attachment. Common formats for ad files include PDF, JPEG, and TIFF.

1/4 = 3.75" x 5"

1/2 = 7.5" x 5"

full = 7.5" x 9.5"

\* excludes Keynotes

\*items with host approval prior to print



# A-LA-CARTE SPONSORSHIPS



## EXHIBITING

CARD has expanded its a-la-carte offerings to support interest from its growing partnership base. CARD a-la-carte exhibitor offerings offer the opportunity for those who want to be present at the event and not include branding opportunities. All exhibitor a-la-carte options and their benefits are listed below.



### 31st POSTER DISPLAY \$350.

*Organization will be able to provide their own stand up poster (no larger than 60"h x 36"w) of their organization with contact details to place in the mezzanine area near all exhibitors and partners.*



### 31st CONTACT ME TABLE \$300.

Contact Me Table (CMT) will be a table with an 8.5" x 11" sign of your organization with a brief description of what you do. Each sign will have a signup sheet for attendees to place their name and contact information. At the end of the conference we will forward you the list or if you are there you can take it with you.

If you have staff attending the conference, your CMT forms with participant's names and emails will be given to your staff at the end of the conference. If you do not have staff at the 31<sup>th</sup> Annual CARD Conference your CMT forms will be emailed to you within 72 hours of the end of the conference.



### 31st CONFERENCE BAG INSERTS \$100.

Make a lasting impression— have every conference attendee walk away with your company's informational material in their official conference bag. Items may consist of booklets, flyers, brochures, cards, etc. *It is your responsibility to print and deliver at least 800-1000 pieces to the conference location (unused portions can be picked up after the conference or used accordingly by the CARD center). The fee is per item that you wish to have inserted in the official conference bag.* Approval by CARD is required.

- Reach a large audience
- Let the community know who you are, what you do, and where you are



ORLANDO  
FLORIDA




# AGENDA AT A GLANCE



## Florida Hotel & Conference Center

1500 Sand Lake Road. Orlando, FL 32809

[www.thefloridahotelorlando.com](http://www.thefloridahotelorlando.com) • 407.859.1500

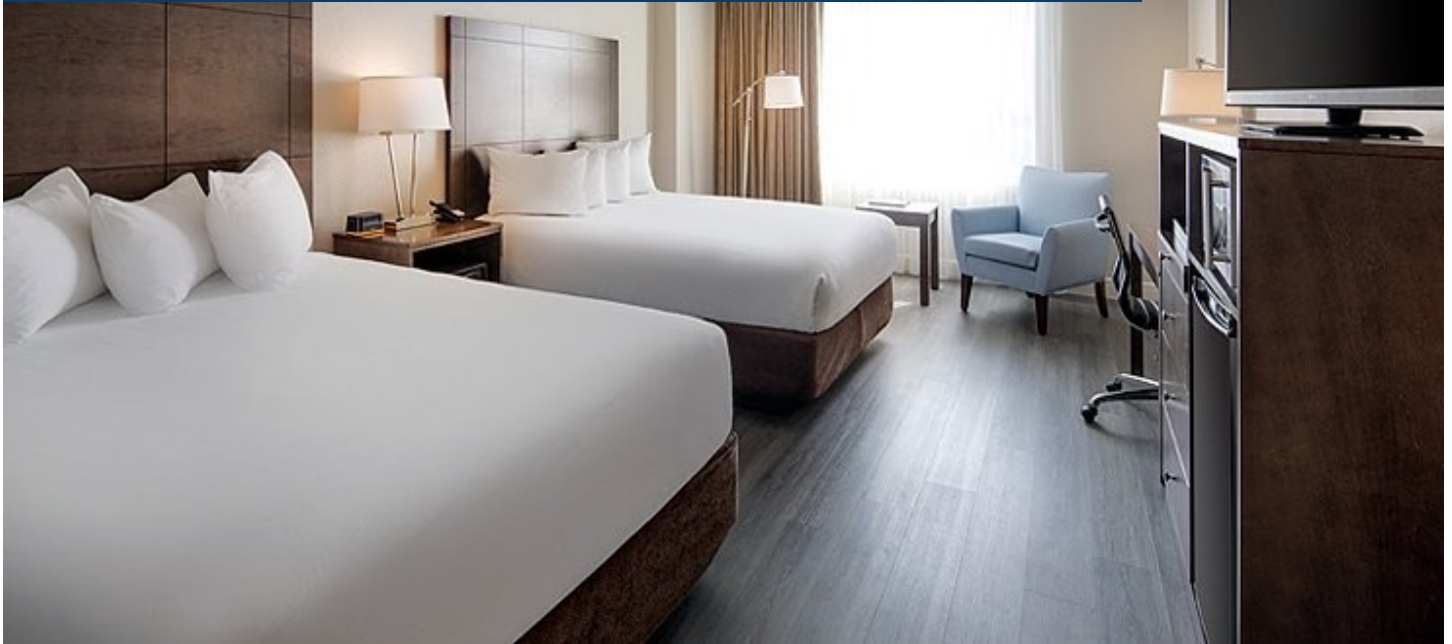
Friday 1/12	Saturday 1/13	Sunday 1/14
<b>PEPSA Day</b> <b>Pre-Conference Keynote</b> 8:00am – 10:00am	<b>CARD Conference Keynote</b> 8:00am – 9:30am	<b>CARD Conference</b> <b>Keynote</b> <b>Breakouts</b> <b>Raffle Drawings</b> 8:30 – 1:00pm
<b>PEPSA Breakout 1</b> 10:15am-11:30am	<b>Breakout 1</b> 9:45am-11:00am	
<b>Lunch</b> 11:30am – 1:00pm	<b>Breakout 2</b> 11:15am – 12:30pm	
<b>PEPSA Keynote 2</b> 1:00pm – 2:30pm	<b>LUNCH</b> 12:30pm– 2:00pm	
<b>PEPSA Breakout 2</b> 2:45pm – 4:00pm	<b>Breakout 2</b> 2:00pm – 3:15pm	
<b>Poster Session</b> 4:00pm – 5:00pm	<b>Breakout 3</b> 3:30pm – 4:45pm	 <i>Thank you for being a partner sponsor/ exhibitor with us!</i>
	<b>Evening Networking Event</b> 7:00pm-9:00pm	

For full conference session details please visit **[www.cardconference.info](http://www.cardconference.info)**

## Planning on attending the conference?

**NOTE:** Your partnership fee **DOES NOT** include a conference registration unless stated under your sponsorship .

# ACCOMMODATIONS



## THE FLORIDA HOTEL

1500 Sand Lake Road.  
Orlando, FL 32809

**To make a hotel reservation:**  
[www.thefloridahotelorlando.com](http://www.thefloridahotelorlando.com)

**OR DIRECT LINK: coming soon\_**

### **CARD Group Rate: \$150\***

CARD Group Code: CARD

Remember Group Rate fills quickly and once blocked is filled we cannot offer rate.

*\* Rate are based on single to quad occupancy.  
13% tax additional.*

Rate includes resort fees.

- Self-parking at no fee
- Key accessible gated parking
- 2 bottles of water upon arrival (replenished daily)
- In-room refrigerator
- Hair dryer
- Coffee maker
- Iron and ironing board
- Use of Fitness Center 24 hours
- Newspaper (lobby level)
- 24 hour access to Business Center including high speed internet, printing and photocopies (limited copies)
- In room safes
- Connected to Florida Mall
- 24 hour valet service
- Onsite restaurants and mall restaurants
- Heated pool and Whirlpool
- Day Spa



# NEARBY ATTRACTIONS

## Universal Orlando

Universal Orlando includes Universal Studios, Universal Islands of Adventure and Volcano Bay offers epic adventures with immersive movie-themed rides and shows that bring action-packed scenes of blockbuster favorites to vivid life.



## The Florida Mall

Experience stellar shopping of top brands, boutiques and family experiential attractions including American Girl, the Crayola Experience attraction, the M&M's World store, the Disney Store and indoor karting at K1 Speed

## Walt Disney World

From the Magic Kingdom, Epcot Center, Disney's Animal Kingdom, Disney's Hollywood Studios and Disney's Typhoon Lagoon Water Park, a lineup of legendary Walt Disney theme parks are bucket list must sees while in Orlando.



## Sea World

A marine theme park offering animal shows, animal experiences, roller coasters and thrilling rides for the whole family. Stop by their sister park Discovery Cove, located adjacent to the main Sea World Park, to enjoy the day swimming with bottlenose dolphins and more!

# TRAVEL PLANNING



## PARKING

Both, self-parking and valet parking are available at the Florida Hotel. Self-parking is free to Conference participants and you may be provided a gated access to a private lot if staying at the hotel.

Valet parking services are currently charged at \$20 per vehicle per day. For participants staying at the Florida Hotel and Conference Center, charges will be added to the individual's room account. Payment for participants not staying at the hotel can be made in cash to the parking attendant.



## AIRPORT

**Orlando International Airport** services several airlines. Driving time to or from the airport to the Florida Hotel is approximately 15-20 minutes.



## DIRECTIONS TO/FROM HOTEL

### Orlando – MCO Airport

Take the North airport exit and follow signs to the Beachline Express way (State Road 528) west go through the first tollbooth, then take the second exit onto State Road 482 (McCoy Road). At this point this road is called McCoy Road, but the name changes to Sand Lake Road once you cross Orange Avenue. Stay on this road approximately 5 miles. At the third traffic light (Golden Sky Lane), turn left into The Florida Mall. Then follow signs to the hotel. There is Valet Parking available for a nominal charge or complimentary self-parking.

### Interstate 1-4 West (from Tampa)

From I-4, take exit #74 (Sand Lake Road). At the bottom of the ramp, turn right and continue on Sand Lake Road approximately 5 miles to Orange Blossom Trail (US 441-17-92). Turn right (south, go to the second light (Sun Life Path) and turn left into the Florida Mall. Continue straight, then follow signs to the hotel.

### Interstate 1-4 East (from Daytona Beach or Downtown Orlando)

From I-4, take exit #80, Orange Blossom Trail (US 441-17-92). The exit ramp will merge with south bound traffic on Orange Blossom Trail. Continue south for approximately 5 miles. Go through the intersection at Sand Lake Road (SR 482), continue to the second light (Sun Life Path) and turn left into the Florida Mall. Continue straight, then follow signs to the hotel.

From Florida Turnpike North or South From the Florida Turnpike, take exit #254, Orange Blossom Trail (US 441-17-92). Follow signs for "North-East 441." Continue straight on Orange Blossom Trail to the third light (Sun Life Path) and turn right into the Florida Mall. Continue straight, then follow signs to





# TERMS & CONDITIONS

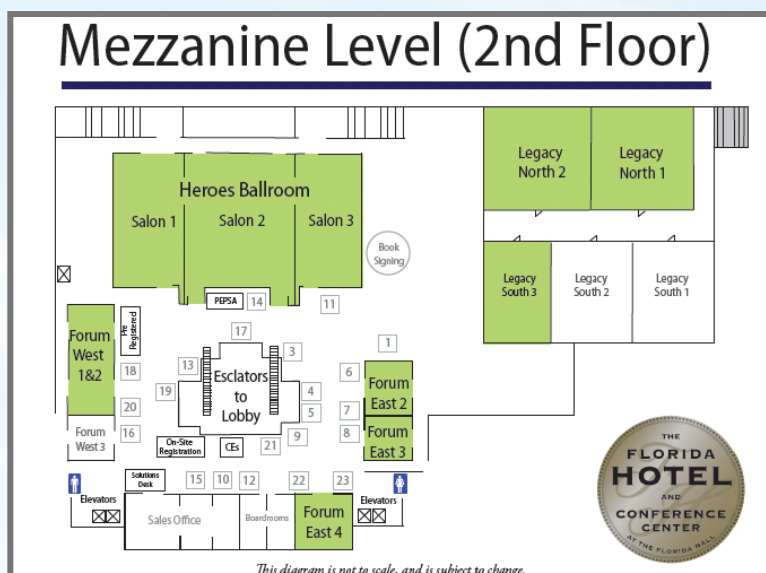
All sponsorships will be awarded on a first come, first served basis. CARD retains the right to reject any sponsor whose practices are not aligned with the mission and values of the CARD system.

- After written acceptance by CARD, the sponsor must provide to the conference organizer items for sponsorship level to be fulfilled.
  1. the sponsorship funds
  2. an organization abstract with URL
  3. name and email of contact person
  4. names and emails of complimentary event passes
  5. names and emails of event staff
- Sponsorship pledges cannot be process without payment. Funds must be payable in US dollars. All checks should be made payable to **PALS** and sent to **PO Box 781458, Orlando, FL 32878-1458**. Credit Card payments are an acceptable form of payment. Payments can be processed on line at the secure event website <http://cardconference.info>.
- Sponsorship does not include complimentary conference admissions and exhibit tables with chairs unless specifically stated on sponsorship.
- Sponsorships does not include distribution/listing/linking of logos unless specifically stated on sponsorship.
- Vendors selling product are not considered sponsors and must contact Judith Samuels at 407.823.6020 or [judee.samuels@ucf.edu](mailto:judee.samuels@ucf.edu) with 2024 Conference in subject line to discuss this option and acceptance.
- Sponsors may not sublet, assign or allocate any part of the item(s) sponsored nor represent advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by CARD.
- CARD will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
- No signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
- Sponsorships with stage signage must be within specifications of level.
- Should your company be interested in a sponsorship package not listed in this brochure then please feel free to contact Judith Samuels to discuss your preferences.
- Sponsors may offer pledges for single or multiple items/events.
- If Sponsor is shipping materials to the event hotel prior to event sponsor will be liable for any and all holding costs of material.
- All level Sponsors are in the mezzanine area and open to all conference participants.
- After receipt of sponsorship an exhibitor package will be forwarded with set up times and best hours/times to have your booth supported.



## Tote Bag Item Submission Guidelines

Quantity : 1,000 pieces  
 Delivery Date: Arrive at CARD-UCF by January 08, 2024  
 (remember UCF is closed from December 20-Jan 03)  
 Address: **UCF CARD – Attention Judee Samuels**  
 12424 Research Parkway, Suite 365, Orlando, FL 32826



"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE." FLORIDA REGISTRATION NUMBER is 01-0717788



# Florida's First Choice for Autism Support

[www.cardconference.info](http://www.cardconference.info)



*Statewide CARD Conference Organizer  
Providing Autism Links & Support  
PO BOX 781458  
407.823.6020  
[pls.florida@gmail.com](mailto:pls.florida@gmail.com)  
Orlando, FL 32878*

