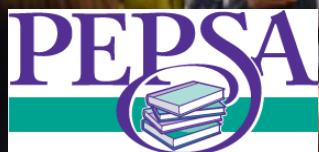


CENTER FOR AUTISM & RELATED DISABILITIES

coming to orlando
JANUARY 16-19. 2025
for it's 32nd year

PROSPECTUS



FLORIDA HOTEL & CONFERENCE CENTER
8001 SO. ORANGE BLOSSOM TRAIL
ORLANDO, FL 32809

Center for Autism & Related Disabilities Annual Statewide Conference

IMPORTANT DATES

JUNE 04. 2024

32ND Annual Statewide CARD Conference final call for proposals selected

JULY 08. 2024

32ND Annual Statewide CARD Conference final presenter selection is completed

AUGUST 01. 2024

32ND Annual Statewide CARD registration opens & website with your details/links opens

NOVEMBER 06. 2024

Your organization abstract for the conference program is due along with any ads or other advertising material according to your sponsorship level

DECEMBER 04. 2024

Names and emails for conference complimentary admissions according to sponsorship level

JANUARY 16. 2025

Exhibit set up opens at 5pm at the Florida Hotel & Conference Center

JANUARY 17. 2025

Exhibit setup, only allowed before 7am or after 5pm

JANUARY 19. 2025

1:00pm Exhibit breakdown at 1pm

- CARD-Center for Autism & Related Disabilities Conference in English with a Spanish track.
- HISPA-Conferencia sobre autismo para la comunidad Hispana
- 2025 Partner Sponsors have a choice of an add-on for HISPA or exhibit HISPA on Friday only.

Date: January 12-14. 2024

Location: Florida Hotel & Conference Center at the Florida Mall. Orlando. FL | 8001 SO. ORANGE BLOSSOM TRAIL. ORLANDO. FL 32809

Audience: Parents, Educators, Therapists, Administrators & Self Advocates

The CARD Annual Conference is the premiere event for autism in the state of Florida attracting an average attendance of 1,100.



1,000+
Attendees

30+
Exhibitors

Unlimited
Networking
Opportunities
For Exhibitors

50+
Sessions

2024 PARTICIPANTS

> 1,000
participants



Know Your Audience

ADULTS WITH DISABILITIES

Approximately 4% of the participants are adults with disabilities, primarily an autism spectrum disorder.



CARD BOARD MEMBERS

Approximately 2% of the participants are CARD Board Members from various centers throughout the state of Florida.



DISTRICT PERSONNEL

Approximately 5% of the participants are district personnel.



NON & INSTRUCTIONAL PERSONNEL

Approximately 13% of the participants are instructional personnel and 8% are non instructional personnel.



SCHOOL ADMINISTRATORS

Approximately 4% are school administrators.



TEACHERS

Approximately 21% of the participants are teachers. We offer a free day to educators on Friday. It is through the Partnership for Effective Programs for Students with Autism (PEPSA) program.



BUSINESS/ADVOCATE/COMMUNITY

Approximately 11% of the participants are business people or advocates and/or community business partners.



DISCRETIONARY PROJECT PERSONNEL

Approximately 11% of the participants are the Florida State discretionary project personnel.



FACULTY/STAFF

Approximately 5% of the participants are faculty and or staff members from Universities and Colleges.



MEDICAL DOCTORS

Approximately 1% of the participants identify themselves as medical doctors.



PARENT/GUARDIAN/FAMILY MEMBER/CAREGIVER

Approximately 12% of the participants identify themselves as a parent, guardian, family member or caregiver of someone with ASD.



STATE/AGENCY PERSONNEL

Approximately 3% of the participants identify themselves as state/agency personnel



PARTNER SPONSORS LEVELS

Friday, Saturday & Sunday. January 17-19, 2025

DIAMOND

1 \$2,500.

- Banner on Keynote Stage
- Direct Company Links:
 - on official website
 - on email marketing materials*
- Company summary on website
- 8 Social Media Posts
- Conference Program Includes:
 - logo
 - full color page ad
 - company description
- Company Logo is Placed:
 - on event marketing material*
 - event step & repeat banner
 - pre-session rotating slide show
 - email communications*
 - marketing materials*
- Premium Double Booth
- 4 Exhibitor Passes
- 6 Conference Passes
- Recognition
 - in Opening & Closing
 - follow up email
- Complimentary Bag Insert
- 5 Minute presentation at CARD Staff Training

EMERALD

2 \$2,000.

- Banner on Keynote Stage
- Direct Company Links:
 - on official website
 - email communications
- Company summary on website
- 6 Social Media Posts
- Conference Program Includes:
 - logo
 - full black & white ad
 - company description
- Company Logo is Placed:
 - event step & repeat banner
 - pre-session rotating slide show
 - marketing materials*
- Premium location
- 2 Exhibitor Passes
- 4 Conference Passes
- Recognition
 - in Opening & Closing
 - follow up email
- Complimentary Bag Insert

RUBY

4 \$1,000.

- Logo on website- no link
- Conference Program Includes:
 - logo
 - 1/4 page black & white ad
 - company description
- Company Logo is Placed:
 - event step & repeat banner
 - pre-session rotating slide show
- 2 Exhibitor Passes
- Complimentary Bag Insert

SAPPHIRE

3 \$1,500.

- Direct Company Links:
 - on official website
- Company summary on website
- 4 Social Media Posts
- Conference Program Includes:
 - logo
 - 1/2 page black & white ad
 - company description
- Company Logo is Placed:
 - event step & repeat banner
 - pre-session rotating slide show
- 2 Exhibitor Passes
- 2 Conference Passes
- Recognition in Opening & Closing
- follow up email
- Complimentary Bag Insert

HISPA Add-On

5 \$200.

- Available to CARD Partner Sponsor Levels only
- With HISPA add-on your organization will have 2 tables on Friday in different locations
- Exhibitors at the HISPA station must speak Spanish.



2025 CARD

* materials required must be received in time for communications/postings/mailings

HISPA SPONSORS LEVELS

Friday, January 17, 2025

HISPA Añadir

1 \$200

- Direct Company Links:
 - on official website
- Company summary on website
- 2 Social Media Posts
- Conference Program Includes:
 - logo
 - 1/2 page black & white ad
 - company description
- Company Logo is Placed:
 - event step & repeat banner
 - pre-session rotating slide show
- 2 Exhibitor Passes
- Recognition in Opening & Closing follow up email
- Complimentary Bag Insert

PLATA

3 \$350.00

- Direct Company Links:
 - on official website
- Company summary on website
- 2 Social Media Posts
- Conference Program Includes:
 - logo
 - 1/2 page black & white ad
 - company description
- Company Logo is Placed:
 - event step & repeat banner
 - pre-session rotating slide show
- 2 Exhibitor Passes
- Recognition in Opening & Closing follow up email
- Complimentary Bag Insert

ORO

2 \$500.00

- Banner on Keynote Stage
- Direct Company Links:
 - on official website
 - email communications
- Company summary on website
- 3 Social Media Posts
- Conference Program Includes:
 - logo
 - full black & white ad
 - company description
- Company Logo is Placed:
 - event step & repeat banner
 - pre-session rotating slide show
 - marketing materials*
- Premium location
- 4 Exhibitor Passes
- Recognition in Opening & Closing follow up email
- Complimentary Bag Insert

BRONCE

4 \$250.00

- Logo on website- no link
- Conference Program Includes:
 - logo
 - 1/4 page black & white ad
 - company description
- Company Logo is Placed:
 - event step & repeat banner
 - pre-session rotating slide show
- 2 Exhibitor Passes



* materials required must be received in time for communications/postings/mailings

A-LA-CARTE SPONSORSHIPS



BRANDING

CARD has expanded its a-la-carte offerings to support interest from its growing partnership base. CARD a-la-carte offerings offer the opportunity for more personalized sponsorship experience. All a-la-carte options and their benefits are listed below. Branding items will display 2025 CARD logo with host logo/information.*



32nd WI-FI HOST \$5,000*

- Logo on Conference Screens as Wi-Fi Host
- Direct QR code links posted throughout conference
- Logo on conference mailings/eblasts
- Special Sponsor Page on Event Website
- 5 Minute Presentation Sunday Morning Keynote
- Special recognition in event program



32nd CONFERENCE LANYARD \$2,000*

- Logo on Conference Screens as Lanyard Host
- Logo on Conference Lanyards
- Special Sponsor Page on Event Website
- Logo on conference mailings/eblasts
- Special recognition in event program



32nd CONFERENCE PENS \$1,800*

- Logo on Conference Pens in every attendees bag
- Special Sponsor Page on Event Website
- Logo on conference mailings/eblasts
- Special recognition in event program



32nd CONFERENCE NOTEPAD \$1,600*

- Logo on Conference notepad in every attendees bag
- Special Sponsor Page on Event Website
- Logo on conference mailings/eblasts
- Special recognition in event program



32nd SESSION SPONSOR \$1,200**

- Logo on Session Conference Screen
- 1-Page Sponsor Collateral in Room*
- Logo and Link on Event Website
- Full Colored Page Advertisement
- Special recognition in event program

* If you wish for HISPA only special pricing can be arranged

** excludes Keynotes



32nd PROGRAM ADVERTISEMENTS

- \$100. 1/4 Black & White Page Advertisement with 2 social media post
- \$150. 1/2 Black & White Page Advertisement with 4 social media posts
- \$200. Full Page Black & White Advertisement with 6 social media posts
- \$250. Full Colored Page Advertisement with 8 social media posts

Advertise in the 2025 CARD Conference program that every participant over the 3 days will be going home with. Artwork submission must be sent as email attachment. Common formats for ad files include PDF, JPEG, and TIFF.

1/4 = 3.75" x 5"

1/2 = 7.5" x 5"

full = 7.5" x 9.5"

NOTE: items must be ap-

A-LA-CARTE SPONSORSHIPS



EXHIBITING

CARD has expanded its a-la-carte offerings to support interest from its growing partnership base. CARD a-la-carte exhibitor offerings offer the opportunity for those who want to be present at the event and not include branding opportunities. All exhibitor a-la-carte options and their benefits are listed below.



32nd ADDITIONAL HISPA TABLE \$200.

This is an add-on for any partner sponsor if they wish to have an additional table in the HISPA session on Friday, January 17, 2025, where all participants are Spanish speaking from 8am-4pm. Space is limited for exhibitors. Exhibitors MUST speak Spanish. For bag inserts 200 pieces.



32nd CONTACT ME TABLE \$300.

Contact Me Table (CMT) will be a table with an 8.5" x 11" sign of your organization with a brief description of what you do. Each sign will have a signup sheet for attendees to place their name and contact information. At the end of the conference we will forward you the list or if you are there you can take it with you.

If you have staff attending the conference, your CMT forms with participant's names and emails will be given to your staff at the end of the conference. If you do not have staff at the 32nd Annual CARD Conference your CMT forms will be emailed to you within 72 hours of the end of the conference.



32nd CONFERENCE BAG INSERTS \$100.

Make a lasting impression— have every conference attendee walk away with your company's informational material in their official conference bag. Items may consist of booklets, flyers, brochures, cards, etc. *It is your responsibility to print and deliver at least 800-1000 pieces to the conference location (unused portions can be picked up after the conference or used accordingly by the CARD center). The fee is per item that you wish to have inserted in the official conference bag. Approval by CARD is required.*

- Reach a large audience
- Let the community know who you are, what you do, and where you are

ORLANDO
FLORIDA




AGENDA AT A GLANCE



Florida Hotel & Conference Center

1500 Sand Lake Road. Orlando, FL 32809

www.thefloridahotelorlando.com • 407.859.1500

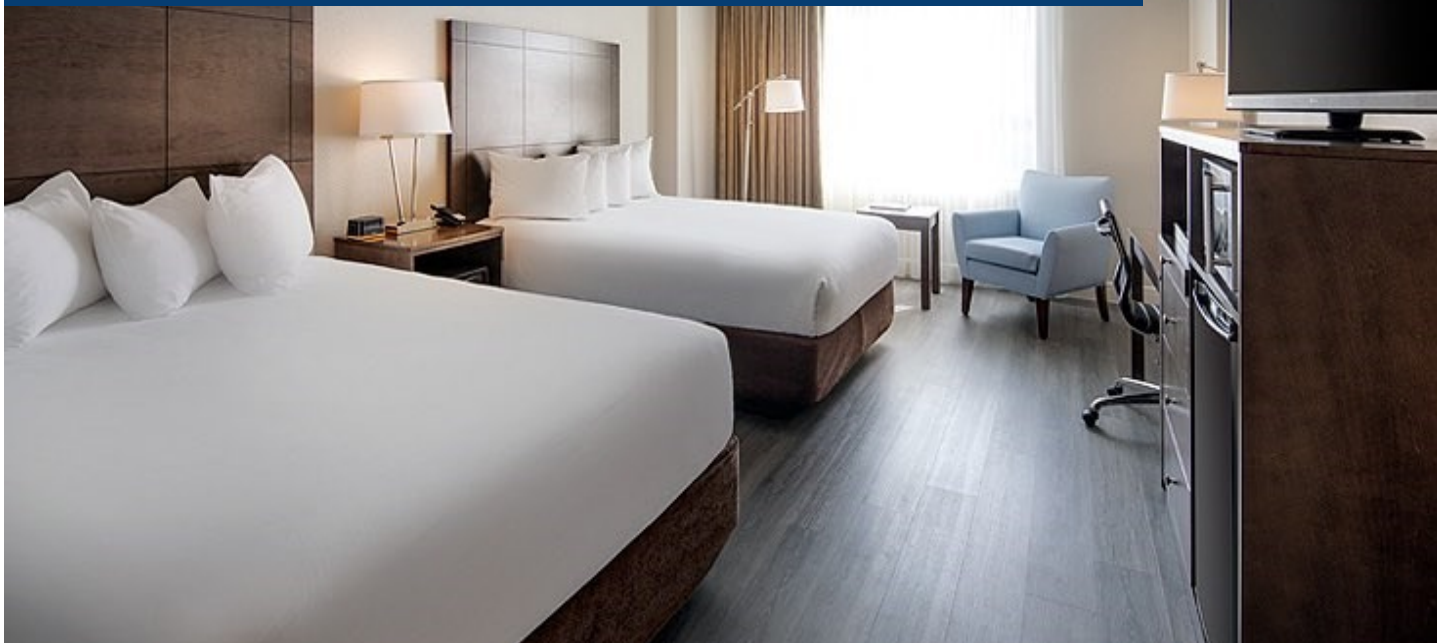
Friday 1/17	Saturday 1/18	Sunday 1/19
PEPSA Day Pre-Conference Keynote 8:00am – 10:00am	CARD Conference Keynote 8:00am – 9:30am	CARD Conference Keynote Breakouts Raffle Drawings 8:30 – 1:00pm  <i>Thank you for being a partner sponsor/ exhibitor with us!</i>
PEPSA Breakout 1 10:15am-11:30am	Breakout 1 9:45am-11:00am	
Lunch 11:30am – 1:00pm	Breakout 2 11:15am – 12:30pm	
PEPSA Keynote 2 1:00pm – 2:30pm	LUNCH 12:30pm– 2:00pm	
PEPSA Breakout 2 2:45pm – 4:00pm	Breakout 2 2:00pm – 3:15pm	
Poster Session 4:00pm – 5:00pm	Breakout 3 3:30pm– 4:45pm	
4:00pm CARD Staff Training– closed session open only to Diamond Partner Sponsors	Evening Networking Event 7:00pm-9:00pm	

For full conference session details please visit www.cardconference.info

Planning on attending the conference?

NOTE: Your partnership fee **DOES NOT** include a conference registration unless stated under your sponsorship .

ACCOMMODATIONS



THE FLORIDA HOTEL

1500 Sand Lake Road.
Orlando, FL 32809

To make a hotel reservation:
www.thefloridahotelorlando.com

OR DIRECT LINK: coming soon_
1-800.588.4656

CARD Group Rate: \$155*

CARD Group Code: CARD

Remember Group Rate fills quickly and once blocked is filled we cannot offer rate.

** Rate are based on single to quad occupancy.
13% tax additional.*

Rate includes resort fees. Must mention you are with the CARD Conference 2025.

- Self-parking at no fee
- Key accessible gated parking
- 2 bottles of water upon arrival (replenished daily)
- In-room refrigerator
- Hair dryer
- Coffee maker
- Iron and ironing board
- Use of Fitness Center 24 hours
- Newspaper (lobby level)
- 24 hour access to Business Center including high speed internet, printing and photocopies (limited copies)
- In room safes
- Connected to Florida Mall
- 24 hour valet service
- Onsite restaurants and mall restaurants
- Heated pool and Whirlpool
- Day Spa

NEARBY ATTRACTIONS

Universal Orlando

Universal Orlando includes Universal Studios, Universal Islands of Adventure and Volcano Bay offers epic adventures with immersive movie-themed rides and shows that bring action-packed scenes of blockbuster favorites to vivid life.



The Florida Mall

Experience stellar shopping of top brands, boutiques and family experiential attractions including American Girl, the Crayola Experience attraction, the M&M's World store, the Disney Store and indoor karting at K1 Speed

Walt Disney World

From the Magic Kingdom, Epcot Center, Disney's Animal Kingdom, Disney's Hollywood Studios and Disney's Typhoon Lagoon Water Park, a lineup of legendary Walt Disney theme parks are bucket list must sees while in Orlando.



Sea World

A marine theme park offering animal shows, animal experiences, roller coasters and thrilling rides for the whole family. Stop by their sister park Discovery Cove, located adjacent to the main Sea World Park, to enjoy the day swimming with bottlenose dolphins and more!

TRAVEL PLANNING



PARKING

Both, self-parking and valet parking are available at the Florida Hotel. Self-parking is free to Conference participants and you may be provided a gated access to a private lot if staying at the hotel.

Valet parking services are currently charged at \$20 per vehicle per day. For participants staying at the Florida Hotel and Conference Center, charges will be added to the individual's room account. Payment for participants not staying at the hotel can be made in cash to the parking attendant.



AIRPORT

Orlando International Airport services several airlines. Driving time to or from the airport to the Florida Hotel is approximately 15-20 minutes.



DIRECTIONS TO/FROM HOTEL

Orlando – MCO Airport

Take the North airport exit and follow signs to the Beachline Express way (State Road 528) west go through the first tollbooth, then take the second exit onto State Road 482 (McCoy Road). At this point this road is called McCoy Road, but the name changes to Sand Lake Road once you cross Orange Avenue. Stay on this road approximately 5 miles. At the third traffic light (Golden Sky Lane), turn left into The Florida Mall. Then follow signs to the hotel. There is Valet Parking available for a nominal charge or complimentary self-parking.

Interstate 1-4 West (from Tampa)

From I-4, take exit #74 (Sand Lake Road). At the bottom of the ramp, turn right and continue on Sand Lake Road approximately 5 miles to Orange Blossom Trail (US 441-17-92). Turn right (south, go to the second light (Sun Life Path) and turn left into the Florida Mall. Continue straight, then follow signs to the hotel.

Interstate 1-4 East (from Daytona Beach or Downtown Orlando)

From I-4, take exit #80, Orange Blossom Trail (US 441-17-92). The exit ramp will merge with south bound traffic on Orange Blossom Trail. Continue south for approximately 5 miles. Go through the intersection at Sand Lake Road (SR 482), continue to the second light (Sun Life Path) and turn left into the Florida Mall. Continue straight, then follow signs to the hotel.

From Florida Turnpike North or South From the Florida Turnpike, take exit #254, Orange Blossom Trail (US 441-17-92). Follow signs for "North-East 441." Continue straight on Orange Blossom Trail to the third light (Sun Life Path) and turn right into the Florida Mall. Continue straight, then follow signs to



TERMS & CONDITIONS

All sponsorships will be awarded on a first come, first served basis. CARD retains the right to reject any sponsor whose practices are not aligned with the mission and values of the CARD system. The sponsor must provide to the conference organizer items for sponsorship level to be fulfilled.

1. the sponsorship funds
2. an organization abstract with URL
3. name and email of contact person
4. names and emails of complimentary event passes
5. names and emails of event staff

Sponsorship pledges cannot be process without payment. Funds must be payable in US dollars. All checks should be made payable to **PALS** and sent to **PO Box 781458, Orlando, FL 32878-1458**. Credit Card payments are an acceptable form of payment. Payments can be processed on line at the secure event website <http://cardconference.info> or by calling the office at 407.823.6020. **There are no refunds on sponsorships.**

- Exhibitors are not conference attendees. Sponsorship may include complimentary conference admissions depending on level of sponsorship. Exhibitors will receive exhibitor passes only.
- Sponsorships does not include distribution/listing/linking of logos unless specifically stated on sponsorship.
- Vendors selling product are not considered sponsors and must contact Judith Samuels at 407.823.6020 or judee.samuels@ucf.edu with **2025 Conference** in subject line to discuss this option and acceptance.
- Sponsors may not sublet, assign or allocate any part of the item(s) sponsored nor represent advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing by CARD.
- CARD will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
- No signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
- Sponsorships with stage signage must be within specifications of level.
- Should your company be interested in a sponsorship package not listed in this brochure then please feel free to contact Judith Samuels to discuss your preferences.
- Sponsors may offer pledges for single or multiple items/events. HISPA day can be added on to a Partner Sponsorship for an additional \$200 with a Spanish speaking representative for Friday.
- If Sponsor is shipping materials to the event hotel prior to event sponsor will be liable for any and all holding costs of material.
- All level Sponsors are in the mezzanine area and open to all conference participants.
- After receipt of sponsorship an exhibitor package will be forwarded with set up times and best hours/times to have your booth sponsored.

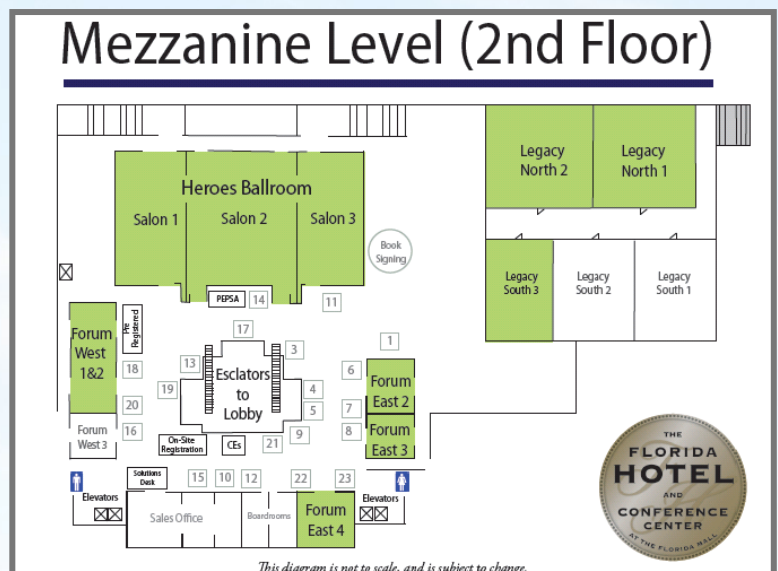


Tote Bag Item Submission Guidelines

Quantity : 1,000 pieces for Fri/Sat/Sun
HISPA only 200

Delivery Date: Arrive at CARD-UCF by January 08, 2025
(remember UCF is closed from December 20-Jan 03)

Address: **UCF CARD – Attention Judee Samuels**
12424 Research Parkway, Suite 365, Orlando, FL 32826

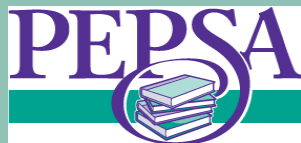


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Florida's First Choice for Autism Support

www.cardconference.info



*Statewide CARD Conference Organizer
Providing Autism Links & Support
PO BOX 781458
407.823.6020
pls.florida@gmail.com
Orlando. FL 32878*

